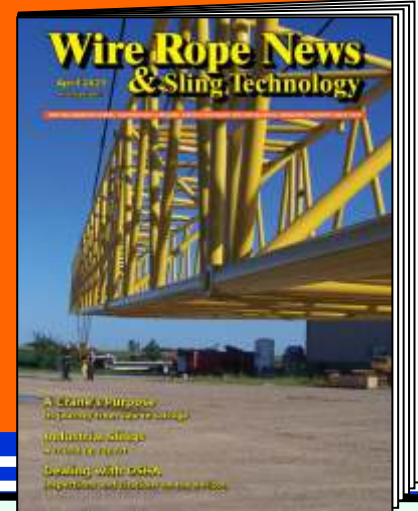


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## SPECIFICATION CHART

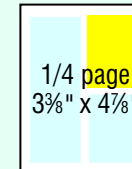
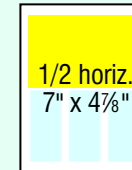
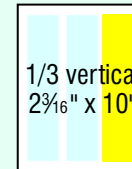
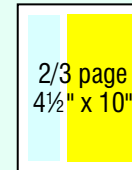
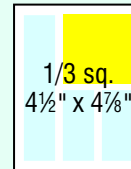
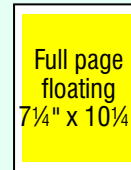
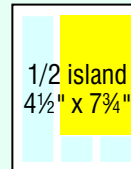
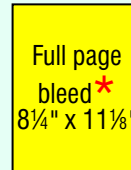
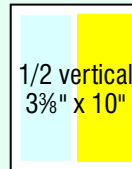


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### SPECIFICATIONS

|  |            |
|--|------------|
| Magazine Trim Size . . . . .             | 8¼" x 10⅞" |
| Full page (with bleed) . . . . .         | 8½" x 11⅞" |
| Full page (floating, no bleed) . . . . . | 7¼" x 10¼" |
| 2/3 page . . . . .                       | 4½" x 10"  |
| 1/2 page horizontal . . . . .            | 7" x 4⅞"   |
| 1/2 page vertical . . . . .              | 3⅜" x 10"  |
| 1/2 page island . . . . .                | 4½" x 7¾"  |
| 1/3 page square . . . . .                | 4½" x 4⅞"  |
| 1/3 page vertical . . . . .              | 2⅜" x 10"  |
| 1/4 page . . . . .                       | 3⅜" x 4⅞"  |

Ad space in yellow shown in relation to text area in blue:



**\*IMPORTANT:** Please keep pertinent content at least **3/8"** away from page edges on **Full Page "bleed"** ads: **Only the background should bleed. All text and images should not exceed 7.25" wide and 10.25" top to bottom.**

Questions about Ad Design and Submissions:  
email [design@wireropenews.com](mailto:design@wireropenews.com) or call **732-602-4006**

### Advertising Copy Material

All ads must be submitted in high-resolution 300dpi, **CMYK**. **RGB color will be converted to CMYK during the pre-printing setup and may result in color changes.** Acceptable formats are **PDF** (X-1a preferred), **JPG** & **TIF**. (PDF files other than X-1a with blends and transparencies may yield unwanted results). **Type/fonts should be converted to curves/outlines.** Failure to do so may result in unexpected or incorrect display of typefaces and line breaks. For large files, please compress into a .ZIP or .RAR file before sending. Another option for large files is to use online cloud storage like DropBox, WeTransfer, Google Drive, etc.

### Issue and Closing Date

Published bi-monthly; Oct., Dec., Feb., April, June, Aug. Issued 3rd week of month published. Insertion orders, classified, and copy must be received before the 20th of month preceding date of publication (e.g. May 20 for the June issue).