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and life-boat davit or winch equipment.

The partnership represents Onursan's entry into the modern load cell marketplace, having previously only offered analogue and dated digital technologies. The state-of-the-art additions to the portfolio have been welcomed by buying decision makers at shipyards and shipping agencies who consume the Tuzla-headquartered company's varied products and services.

Barbaros Onur, General Coordinator at Onursan, said: "Reliable force measurement technology is becoming increasingly important to our customers, who work in the hazardous marine environment. We have experimented with alternative measuring products to complete load tests, for example, but we have experienced problems. The reputed quality and durability of SP's portfolio, therefore, appealed to us."

Onursan also has facilities in Izmir on Turkey's Aegean coast and approx. 1,000km east in Iskenderun, in close proximity to the greatest abundance of the country's ports. The triangulation, Onur explained, gives the company nationwide access to its maritime customer base, which includes large vessel owners and fellow suppliers to the marine sector.

He added that the breadth of SP's equipment combined with the DNV GL Type Approval Certification of its loadlink range; approved exporter status from Her Majesty's Revenue and Customs (HMRC); and its expanded ATEX / IECEx approval, were further attractions.

SP also announced recently that it is offering two-year warranty as standard on its full range of load cells and has made a series of enhancements to its loadlink products that includes matching the capacity of its previous 5t and 50t capacity units to industry standard shackle sizes of 6.5t and 55t respectively. Onur acknowledged the significance of these developments too.

He expects early uptake of the products to be used with cargo cranes, winches, and periodic testing of launching equipment and other life-saving installations aboard vessels. He concluded: "We provide all marine safety services and solutions to our customers without the need for us to outsource. Our clients are comforted by the fact that they can source such a variety of solutions from one supplier and the addition of SP's equipment fits neatly under that mantra."

Kyle Milne, Technical Sales Engineer at SP, who has been Onur's principle

point of contact during the new distributor's on-boarding, said: "The company's work is entrenched in safety, which aligns Onursan perfectly with our range. In synergy with many of the marketplaces in which our equipment is used, when working offshore and with fire or rescue equipment, there is no room for compromise on accuracy and reliability. We look forward to

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Onursan is a specialist supplier to the marine safety industry.