

es and strategy.”

Ayling said: “Gary and his team have helped us put together and implement a strategic council, which is essentially a rolling five-year plan for the business. While the award was attributed to our performance in the previous calendar year, it is actually recognition for our achievements over a period of time and commitment to that plan moving forward. Gary and I share a belief in the importance of a business plan and this award is testament to our tendency to deliver against one.”

Action Coach gathered approximately 60 representatives of businesses of varying sizes from Southampton to Bognor Regis, up to the Surrey border. Awards for Business of the Year (won by 2MV Logistics, a local freight transport company), Business Growth (£), Business Growth (%), and positive results against the Engage and Grow programme, were also given out on the night.

Mullins said: “Both within our community and the general business environment in the area, [SP] are a standout example. Moreover, they are constantly strengthening their position in the load cell marketplace. It’s exciting to have a perspective as new product launches drive growth and build more value for their clients. Recent successes demonstrate how hard work and commitment pay off.”

He added: “David [Ayling] has personally developed as a true leader, building his team to really look after his customers. He should be recognised for his own personal development and dedication to learning.”

Ayling concluded: “I was in attendance to claim the award but I did so on behalf of the whole SP team, both here in the UK and in North America. Without their commitment to the cause and the plans we work with Gary to implement, we wouldn’t receive such recognition, nor would the company be enjoying such an aggressive phase of growth.”

## Columbus McKinnon Publishes Five-Part Blog Series Promoting Utility Worker Safety

*Series focuses on safe and proper use, inspection and care of wire grips and lever strap hoists*

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safety is of the utmost importance. To help promote the safe and proper selection, use, inspection and care of wire grips and lever strap hoists, Columbus McKinnon has published a five-part blog series for utility professionals.

Located on the company’s blog (blog.cmworks.com/), the series includes posts on the following topics:

1. 4 Steps to Select the Right Wire Grip for Your Application.
2. How to Properly Inspect Your Lever Strap Hoist.

3. How to Clean, Lubricate and Inspect Your Wire Grips.

4. How to Safely Splice and Dead-End Wires in Utility Applications.

5. Safely Using Wire Grips in Tandem.

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*continued on page 42*