

# OUR ROPE. YOUR CRANE.

## EASY LIFT.

When it comes to rigging, lifting, or hoisting, quality speaks for itself. At Alps® we've been delivering quality with better, stronger, and efficient wire rope since 1968. Quality rings true in our products and people – making your job easier. That's why Alps is...

**"The Pinnacle of Quality"**

We've expanded our locations to better serve you!

Chicago, IL • Los Angeles, CA

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ALPS WIRE ROPE CORPORATION



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to be an exciting opportunity for Bar Products and Services to offer their glimpse into the future to the world! From a small workshop in Bradford in 1992 to the world market in 2018 – Bar Products and Services epitomises the future of the industry – expansion, acquisition of increasingly sophisticated machinery and a network of industry experts – they look forward to presenting their innovative products on THE international wire and cable stage.

As a trailblazer for this booming industry, The WIRE provides experts with answers to challenges of the future – and Bar Products and Services are excited to present themselves as a team of highly trained experts ready to offer those solutions!

Bar Products and Services Ltd are proud to be major suppliers in the field of Wire Rope Compaction. Along with the supply of 'Compaction Units' and rollers to cover a range of Strand diameters from 2mm to 40mm they also supply numerous other high quality tooling and offer a rapid service on a worldwide basis.

You can read more about Bar Products and Services in a full profile which will be featured in the 2018 WIRE Dusseldorf Show issue of the magazine.

### Lift & Move USA Sets Sights on 2018

Lift & Move USA is proud to announce two scheduled events for 2018 and seeks a host for a third event in either spring or early fall. SC&RA members Ness-Campbell Crane + Rigging, Portland OR., and Southwest Industrial Rigging, Phoenix, AZ, will host the events Oct. 11 and Nov. 8, respectively. Building on the momentum of the program's success, Tracy Bennett was recently named as director. She replaces Brett Melvin, who led the program since its inception and is now looking to develop similar initiatives in other industries.

Bennett has spent her entire career in business-to-business marketing in the crane, rigging, and specialized transport sector, initially as a journalist and more recently through her marketing company. Recent projects have included assisting the Steel Erectors Association of America in marketing its Ironworker Training and Apprenticeship programs.

"The opportunity to lead Lift & Move USA represents the culmination of both personal and professional endeavors for me, and I'm thrilled to be working with generous, dedicated crane, rigging, and transportation industry

partners to make that happen."

If your company is interested in hosting a Lift & Move USA event in the future, point your browser to [www.liftandmoveusa.com/become-a-host-company.html](http://www.liftandmoveusa.com/become-a-host-company.html) or contact Bennett for more information: [tbennett@liftandmoveusa.com](mailto:tbennett@liftandmoveusa.com).

### SP Load Cell Helps School STEM Club Attempt to Break Sound Barrier

Straightpoint (SP) has donated a 5t capacity Radiolink plus wireless load cell, which is being used as a key component in a Nottinghamshire, UK school STEM club's outlandish, but entirely plausible, attempt to send a rocket car through the sound barrier next year.

The science, technology, engineering and mathematics group at The Joseph Whitaker School meet for three hours every night. And the dedication to extra curricular studies is paying off. Sending a car hurtling along a wire rope, it already has a Guinness World Record—set at 533.1mph—but has realistic ambitions to smash the sound barrier, which is approximately 765mph, in 2018.

The young engineers rig a 5t electric winch to a 3t Land Rover that is, in turn, rigged to the load cell and onto

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